

# 2024 Grant Information Session



# Welcome!

## Housekeeping

- Enter your name and organization in the chat upon arrival
- Video on, if you can! 😊
- Please mute when not speaking, so all can hear
- Meeting is being recorded
- Q&A at the end
  - Feel free to enter questions in the chat anytime!

## Today's Agenda

- Who we are - Introductions
- Grantmaking Philosophy and Guiding Principles
- Specific Adjustments for 2024
- Tips & Tricks for navigating C3F's systems
- Open Q&A

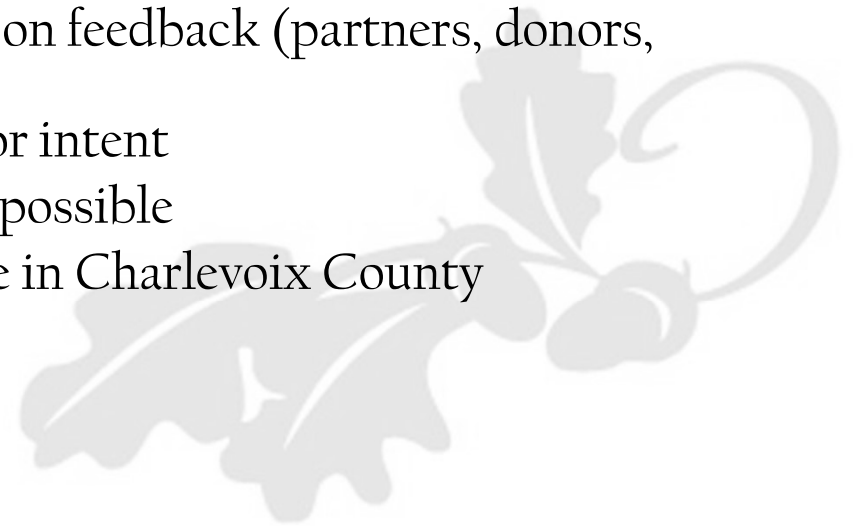
# Grantmaking Philosophy 2024

“Variations on a theme” – our goals continue to be:

- Transparency, flexibility, helpfulness
- Active listening, and adjusting grant cycles based on feedback (partners, donors, committees)
- Meeting partner needs while also preserving donor intent
- Removing barriers/hoops to jump through, when possible
- Making impactful grants to improve quality of life in Charlevoix County

Implications:

- Ask for what you need (continues)
- We continue to streamline application forms and processes
- **Minor adjustments to specific cycles, plus two larger changes**

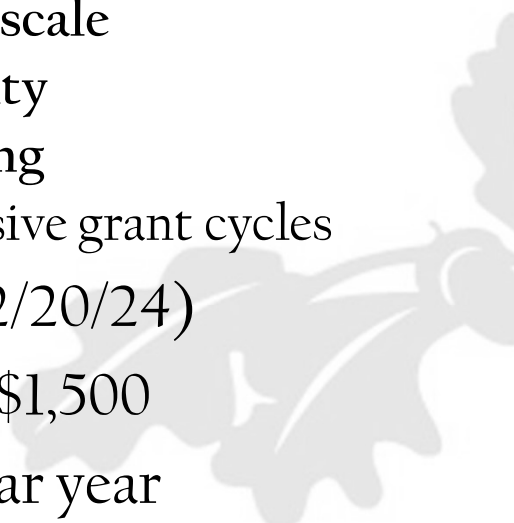


# Minor Adjustments for 2024

- Request what you need (continues)
  - General support, repeat, capacity building, staffing, or otherwise – you tell us!
    - Then make a good case in your application for whatever the need is
  - Requests will be evaluated on criteria listed in grant guidelines
- Clearer grant guidelines, including specific evaluation criteria
  - Clear instructions in applications
  - Clear process for follow up outlined in award letter
- Electronic signature replaces grant authorization form on all applications

*Goals: build partnerships, create opportunities for support, remove undue burdens*

# Larger Changes for 2024 – Mini Grants

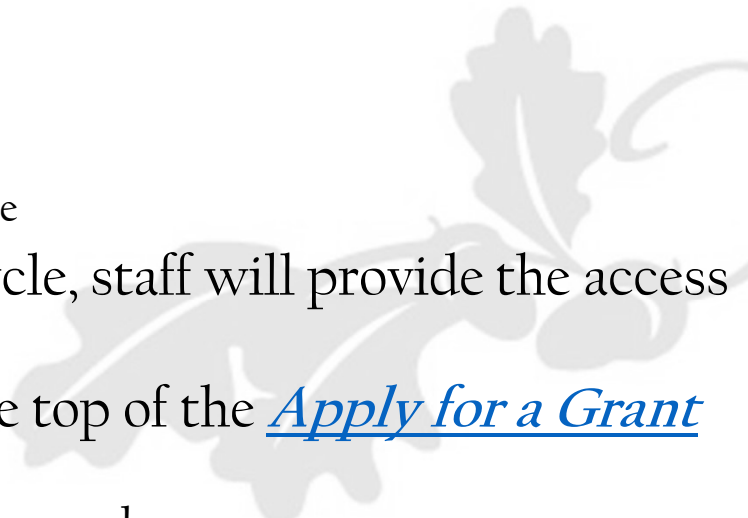
- Mini Grants replace SUN Fund
    - Designed to fund projects that are small in scale
    - Meet an unanticipated need or opportunity
    - Help an organization with capacity building
    - Or fall outside the timeline of other responsive grant cycles
  - Ongoing cycle, open all year (1/5/24 to 12/20/24)
  - May request anywhere from \$250 up to \$1,500
  - Total of \$20,000 available for the calendar year
  - Organizations may request one Mini Grant per calendar year
- 

# Larger Changes for 2024 – Grant Follow Ups

- Grant Follow Up replaces Follow Up Report
- We LOVE to see your work in action, if you can accommodate a site visit 😊
- Upon grant award, you tell us what type of grant follow up you prefer - [using this Google Form](#)
  - Grantees choose between:
    - Conversation with C3F Staff (as part of site visit, phone call, or Zoom call)
    - Written summary in the online grants system (4-5 narrative questions)
- ALL Grantees will have to complete a few steps in the online grant system, even if the bulk of the follow up takes place as a conversation

# Reminders

All grant applications begin with a conversation! 😊

- Schedule grant calls through Calendly
    - With Ashley for most grant cycles
    - With Megan for Youth Needs
      - Or Urgent Needs/Mini Grants if Ashley is unavailable
  - When your request is deemed eligible for a cycle, staff will provide the access code to the application
  - Ashley's and Megan's Calendly links are at the top of the [Apply for a Grant](#) page on the C3F website
    - You call us, it does not provide us with your phone number
    - If you intend to have more than 1 person on the call, send us a Zoom link so we can conference together.
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# Details

- Environment & Land Use – March 1, 2024
  - No applicant interviews
  - Focus on environmental impact
- Arts & Culture – March 1, 2024
- Community Priorities – May 1, 2024
  - Unrestricted dollars, anything is eligible!
  - Health dollars could be applied anytime, not specific to CP cycle anymore
- Geographic Enrichment – October 1, 2024
  - Impact in multiple communities allowed
    - Share % of impact in each community, and specific deliverable



## 2024 GRANT DEADLINES

**MARCH 1**

**Environment and Land Use**  
Reviewing requests for environmental education, protection, restoration, and sustainability.



**MARCH 1**

**Arts & Culture**  
Supporting arts, music, history, and cultural programs, projects, and organizations in Charlevoix County.



**MAY 1**

**Community Priorities**  
Responding to a variety of needs in Charlevoix County. All proposals from eligible nonprofits are welcome.



**OCTOBER 1**

**Geographic Enrichment**  
Providing grants for local impact to eligible nonprofit partners on Beaver Island, in Boyne City, Charlevoix, and East Jordan.





# Details – Youth Needs

## Youth Needs - Nov 1, 2024

- Youth Advisory Committee (YAC) oversees grantmaking from the Youth Fund
- Support for programs and projects that benefit youth in Charlevoix County
- Needs Assessment & Priority Areas
  - Youth Mental Health
  - School Atmosphere
  - Top 10 areas and other results
- Interviews
  - Youth Leadership Development & Committee Need
  - C3F Staff prescreens priority area fit, but the YAC evaluates the fit as well
  - In person, 15 minute slots, scheduled via SignUp Genius

**Top Youth Needs**

THE YOUTH ADVISORY COMMITTEE (YAC) SURVEYED CHARLEVOIX COUNTY YOUTH, GRADES 7-12 IN 2022.

FROM THE SURVEY, THEY IDENTIFIED PRIORITIES FOR GRANT FUNDING, SHARED THE TOP YOUTH CONCERNS, AND THE TOP POSITIVE INFLUENCES IN THEIR LIVES.

**PRIORITY AREAS**

Youth Mental Health	School Atmosphere
	
With grant funds, the YAC seeks to decrease stigma and increase education around mental health, and/or to increase connection to direct services	With grant funds, the YAC seeks to increase acceptance and belonging for youth at school, and/or decrease school related stress.

*Tip: Block the date and entire time slot if you fit into a priority area. The slots are scheduled first come – first serve.*

# Details

Ongoing Cycles – open 1/5/24 to 12/20/24

- Urgent Needs
  - Basic/urgent needs, and capacity building
  - Available all year
  - Total of \$50,000 available for the calendar year
- Mini Grants
  - Smaller requests, up to \$1,500
  - Unanticipated need/opportunity
  - Capacity building
  - Apply any time of year

Donor Advisors may participate in any cycle.



**NOVEMBER 1**

**Youth Needs**

Responding to top youth needs from eligible nonprofit partners with guidance from the Youth Advisory Committee.

**ONGOING**

**Urgent Needs**

Helping organizations provide access to food, shelter, safety, healthcare, transportation, and more for Charlevoix County residents.

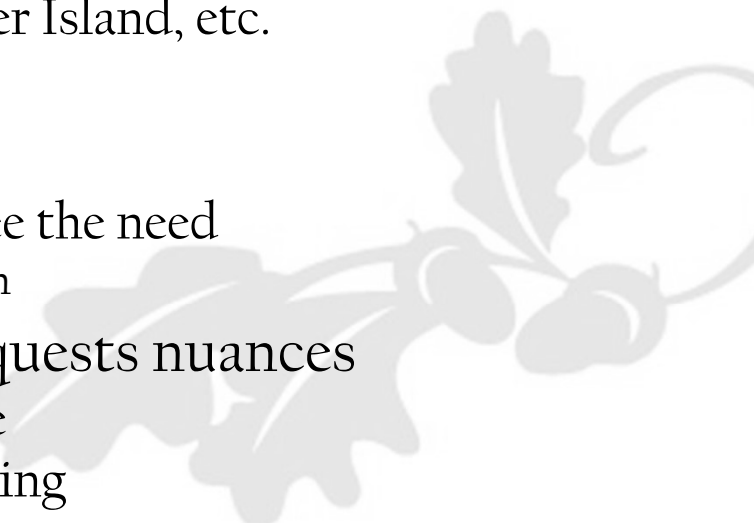
**ONGOING**

**Mini Grants**

Responding to smaller needs and opportunities of eligible nonprofit partners as they arise.

[WWW.C3F.ORG](http://WWW.C3F.ORG)


# Tips & Tricks for Success

- Know your audience
    - Environment Committee wants to hear about environmental impact, Beaver Island Committee wants to hear about impact on Beaver Island, etc.
  - Make a strong case for your need(s)
    - Include relevant data when appropriate
    - Write it so that anyone could understand and see the need
      - Reviewers may not be familiar with your organization
  - Consider multiple requests and/or repeat requests nuances
    - Committees are different, donor pool is the same
    - Eligibility call still needs to happen before applying
  - Call Ashley or Megan with any questions, any time!
    - Ask for feedback
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- [+ ABOUT OUR GRANTS](#)
- [+ APPLY FOR A GRANT](#)
- [+ GRANT FOLLOW UP](#)
- [+ RECENT GRANTS](#)
- [+ GROWING THE COMMUNITY ENDOWMENT](#)
- [+ GROW YOUR ORGANIZATIONAL ENDOWMENT TOOLKIT](#)
- [+ HESTIA WOMEN'S GIVING CIRCLE](#)

 KEEP IN TOUCH

 LEAVE A LEGACY

 MAKE A GIFT

## APPLY FOR A GRANT

The Community Foundation is pleased to present our 2024 Grantmaking Program, below. We made minor adjustments; most notably, the SUN Fund grant cycle has changed to Mini Grants. Mini Grants are designed to fund projects that are small in scale, meet an unanticipated need or opportunity, help an organization with capacity building, or fall outside the timeline for our other responsive grant cycles. Mini Grants will be available all year long, with a rolling deadline. More information can be found in the grant guidelines below.

Use the links below for more information on each cycle and/or reach out to the appropriate contact person as indicated to get started. The first step in applying for a grant is to have a conversation with one of our staff.

[Use this link to schedule a grant call with Ashley.](#)

[Use this link to schedule a grant call with Megan.](#)

For more general information, visit our [About our Grants](#) page.

## GRANTS OVERVIEW

GRANT PROGRAM	OVERVIEW	APPLICATION AVAILABLE	APPLICATION DEADLINE	STATUS	CONTACT PERSON
<b>ENVIRONMENT &amp; LAND USE</b>	This cycle aims to support environmental education, protection, restoration, and sustainability initiatives in Charlevoix County and the Lake Charlevoix Watershed, and the organizations that make that work possible. Review these <a href="#">grant guidelines</a> for full details.	January 5	March 1, 2024	<a href="#">Accepting Applications</a>	<a href="#">Ashley Cousens</a>
<b>ARTS &amp; CULTURE</b>	This cycle aims to support arts, music, history, and cultural projects and programs that serve Charlevoix County, and the organizations that make that work possible. Review these <a href="#">grant guidelines</a> for full details.	January 5	March 1, 2024	<a href="#">Accepting Applications</a>	<a href="#">Ashley Cousens</a>

Apply

Enter Access Code

ENTER CODE

 If you have been provided with an Access Code, you may enter it in the box at the top of the page.

 Quick Search

X

If you are interested in applying for a C3F grant, please visit our website for [deadlines](#) and [grant guidelines](#).

Arts & Culture 2024

Accepting Submissions from 01/05/2024 to 03/01/2024



This cycle aims to support arts, music, history, and cultural programs and projects in Charlevoix County.

**Please review our Grant Application Process & Guidelines before starting an application.**

**Grant applications are due by 11:59 PM EDT on Friday, March 1, 2024.**

\*Applications received after this time will not be considered for funding.\*

Application

PUBLIC PROFILE

COLLABORATE

Process: Environment & Land Use 2024

[Return to Application Evaluation Assigned](#)

- Contact Info
- Request
- Documents

No additional Request Documents have been uploaded by an Administrator.

Application

APPLICATION PACKET

QUESTION LIST

Due by 03/01/2024 11:59 PM EST.

Fields with an asterisk (\*) are required.

General Information

Applications are due no later than 11:59 p.m. Eastern on Friday, March 1, 2024.

This application includes branching questions - questions that if a certain answer is provided, other, additional questions will appear and must be answered. In the interest of transparency and inclusion, we highly recommend clicking on the "Question List" button at the top of the application to be able to preview ALL questions on the application at once. We understand this could help some grant writers to prepare for completing the entire online form in time for the deadline.

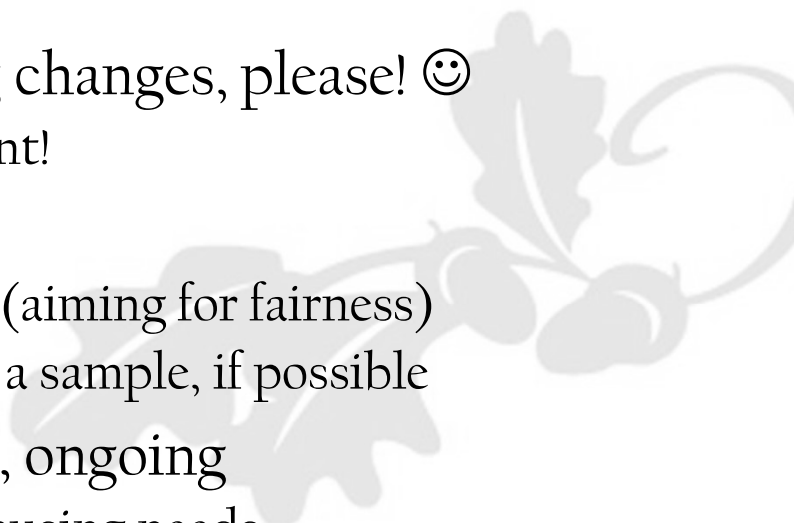
Project Name\*

One sentence description of your request.



Giving Back. Moving Forward.


# Updates and Feedback

- Scholarships are open! Graduating seniors can apply – due March 1, 2024
    - Connect with school counselors or Megan
  - Keep C3F grants staff informed of staffing changes, please! 😊
    - Especially if it's our point of contact for a grant!
  - We can provide letters of support now
    - We will speak to the need in the community (aiming for fairness)
    - We need appropriate amount of time, maybe a sample, if possible
  - Housing Solutions Grant Cycle now open, ongoing
    - Pre-development activities to help address housing needs
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# Leadership Learning Lab

<https://www.rotarycharities.org/leadership-learning-lab>

LLL combines adaptive leadership, time management, and a suite of nonprofit and cross-sector capacity-building skills. It also aims to create a network of support for changemakers and invests directly in cross-sector leaders to strengthen their organizations and the communities they serve.



The screenshot shows the Rotary Charities website navigation and content sections. At the top left is the Rotary Charities logo, a colorful sunburst, with the text "ROTARY CHARITIES" and "Resources for change." below it. To the right of the logo are five navigation links: "About Us", "Impact Areas", "Grants & Investments", "Learning & Coaching", and "Resources & Support", each with a downward arrow. Below the navigation are three main content sections, each with a photo and a title:

- Learning Sessions**: A photo of a woman in a patterned sweater speaking to a group of people in a meeting room. The text below reads: "Highly interactive virtual and in-person learning sessions will help you learn new concepts, connect with other LLL leaders and experiment with applying new ideas to your own practice. Sessions are designed to reach all learning styles and to make room for all voices."
- Learning Pods**: A photo of two women sitting at a table, looking at a laptop. The text below reads: "Reflect on your learning journey throughout the LLL and practice new habits and tools to grow your leadership in small group Learning Pods. Learning Pods are typically comprised of 3 leaders that meet for 1 hour each month. Dates, times, and format (virtual/in-person) will be"
- Community & Support**: A photo of a man and a woman sitting at a table, looking at a laptop. The text below reads: "Develop new relationships, broaden your network and get ongoing support throughout the year. Connect with the LLL community of leaders, alumni, facilitators, and staff in our LLL Facebook Group, community events, and support calls."



Q&A

# Questions?



We will now stop recording and open it up for questions from you.

# Thank you!

231-536-2440

We look forward to connecting with you soon about your grant ideas.

Ashley Cousens  
Community Grantmaking  
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